

Tesla SCRAPS its Cybertruck after just five months - as the \$69,990 vehicle hurtles towards becoming one of the all-time biggest flops

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Just five months after it went on sale, **Tesla** has scrapped its cheapest Cybertruck.

The futuristic stainless steel pick-up truck was available in three options – with the most affordable starting from \$69,990 (around £51,000).

But **Elon Musk**'s company has quietly removed this lower-priced model from its website, reportedly due to a lack of interest from buyers.

Largely available in North America, Cybertruck is an ultra-resilient all-electric pick-up truck intended to revolutionize long-haul driving.

Like something the Terminator would drive, it has an 'ultra-hard stainless-steel exoskeleton' that reduces dents, damage and long-term corrosion.

But it is in danger of becoming 'one of the all-time biggest flops' as sales are not meeting Elon Musk's original expectations.

Already, Cybertruck has faced safety and performance complaints from buyers after it **finally appeared on the market in 2023 following numerous delays**.

Arguably Cybertruck never got off to a great start, as its windows **were broken during its unveiling event back in 2019**.

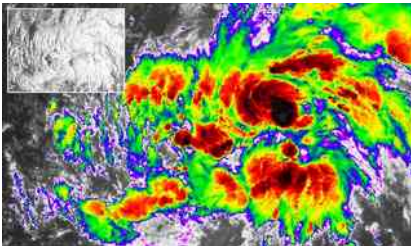


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Tesla's most affordable Cybertruck model has been discontinued just five months after it went on sale

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It was April this year that Tesla tried to herald a fresh wave of Cybertruck sales by launching this cheaper variant, dubbed 'Long Range'.

Unfortunately for customers, this stripped-down version had several features removed, such as rear lightbar, active air suspension, and rear infotainment display.

And it seems potential buyers have been largely uninterested by the option, which still costs around the same as a first time buyer deposit on a UK house.

As first spotted by [Engadget](#), the \$69,990 model has suddenly been removed from the [Cybertruck section of the Tesla website](#).

Instead, customers have the two more expensive models to choose from, which start at \$79,990 (£58,500) and \$114,990 (£84,200).

The more expensive version has faster acceleration, slightly longer range (325 miles compared with 320 miles) and a heavier payload capability, along with some other features.

Tesla has not said why the cheaper Long Range model has been discontinued, although reportedly sales have been way short of estimates.

Tesla has been contacted by the Daily Mail for comment.



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Tesla CEO Elon Musk introduces the all-electric battery-powered Tesla Cybertruck at Tesla Design Center in Hawthorne, California on November 21, 2019

What is Cybertruck?

Cybertruck is a futuristic, full-size electric pickup truck sold by Tesla, the company headed by Elon Musk.

Like something the Terminator would drive, it has an 'ultra-hard stainless-steel exoskeleton' that reduces dents, damage and long-term corrosion.

It was first unveiled as a prototype in November 2019 and was finally delivered to customers in late 2023.

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They added: 'I like the look but it definitely never had mass market appeal.'

On X, Tesla fan account @Teslarati said \$69,990 'didn't seem like a good enough price point for what was missing'.

While **Tech Radar** said Cybertruck is hurtling towards 'becoming one of the all-time biggest flops'.



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With its wedge shape and stainless-steel body - which Tesla calls the exoskeleton - the Cybertruck looks nothing like a traditional pickup

Cybertruck was announced in November 2019 at a hyped unveiling event at Tesla's Design Studio in Hawthorne, California.

At the event, Musk was left embarrassed after the glass on his new all-electric was smashed just after he boasted about it being 'shatterproof'.

Cybertruck was set to go into production in 2021, but this was pushed back to 2022, and yet again to 2023, when it finally started shipping to customers.



Cybertruck is not available in the UK or mainland Europe because its unusual size and shape don't meet regulations.

Cybertruck timeline: Heavy duty vehicle was first unveiled back in 2019

November 2017: Elon Musk describes a concept of a 'pickup truck that can carry a pickup truck'.

November 2019: Musk unveils the Cybertruck prototype. The windows get smashed in a botched demo.

January 2021: The CEO tweets that Cybertruck 'doesn't need a garage' - because it offers sufficient protection on its own.

April 2021: Musk says he's been 'driving Cybertruck around the site where it will be built'.

September 2021: Musk said Cybertruck isn't expected to go into production until late 2022.



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Musk speaks in front of the newly unveiled all-electric battery-powered Tesla's Cybertruck with shattered windows, after a failed resistance test, at Tesla Design Center in Hawthorne,

California on November 21, 2019

January 2022: Musk reveals he's been driving the latest 'awesome' prototype around Giga Texas.

January 2022: Cybertruck production delayed until 'hopefully next year', Musk says in an earnings call.

September 2022: Musk tweets: 'Cybertruck will be waterproof enough to serve briefly as a boat, so it can cross rivers, lakes & even seas that aren't too choppy.'

November 2022: Musk tweets: 'Cybertruck is something special that comes along once in a long while.'

February 2023: Musk reaffirms that Cybertruck production will start in 2023.

May 2023: Musk says Tesla is 'working hard to get Cybertruck into production, calling it a 'tough product to design and even tougher to build'.

July 2023: First Cybertruck built at Giga Texas.

November 2023: Cybertrucks are finally available to buyers.

April 2025: Sales of the cheaper 'Long Range' Cybertruck begin.

September 2025: 'Long Range' Cybertruck is removed from Tesla's website, reportedly due to lack of interest from buyers.